

## Riello UPS adopts Clea for its new generation of Digital Services

*Riello Connect: New UPS solutions connected thanks to SECO Mind's integrated suite of Artificial Intelligence services.*

**Arezzo/Legnago, 17 May 2021.** Riello UPS, a brand of the Riello Elettronica group, a world leader in the energy conversion and power protection market, and SECO SpA, a center of excellence in the field of technological innovation for IoT solutions, have signed a collaboration agreement for the development of a new generation of UPS solutions based on Clea, SECO Mind's integrated suite of Artificial Intelligence services that collects data in the field, transfers it to the Cloud and analyzes it in real time, returning useful information to business processes.

SECO Mind's IoT + AI platform, Clea, will be implemented on Riello UPS's UPS systems, which when connected to the Cloud will allow the activation of a new generation of digital services aimed at facilitating monitoring, optimizing efficiency and reducing equipment downtime.

The collaboration with Riello UPS is just one of the most recent partnerships in which SECO Mind, the company that integrates skills in the fields of Artificial Intelligence, IoT and data orchestration, is the protagonist. With SECO Mind's knowledge and technologies, Artificial Intelligence becomes accessible to organizations of all sizes, proving to be a strategic asset in their digital transformation and helping them to derive maximum value from their data, optimize operations and improve their products. and services.

*"SECO Mind, thanks to Clea, will support Riello UPS in providing a new generation of highly innovative digital services for their UPS, accessible to business and private users. We are thrilled to work together with a market leader and support them in consolidating their position in a scenario where IoT and Artificial Intelligence are becoming a must for every company",* said **Dario Freddi, Co-CEO of SECO Mind.**

*"Riello UPS, thanks to SECO Mind's Clea, will provide a new generation of highly innovative digital services for its UPS via Riello Connect, accessible to both business and private users. We are excited to work together with a technological partner such as SECO Mind, a leader in the IoT and Artificial Intelligence sector, technologies that are becoming a tangible added value for any company that wants to recognize itself for technological innovation",* said **Massimo Zampieri, Product Manager of Riello UPS.**

### Information about Riello UPS

Riello UPS is the brand of uninterruptible power supplies for Data Centres, offices, electromedical applications, security and emergency equipment, industrial complexes, and communication systems, designed and produced by RPS S.p.A., a company based in Italy and part of the Riello Elettronica Group. With the Riello UPS brand, RPS S.p.A. is the industry leader in Italy and firmly placed among the top five companies in the world in technological research, production, sales, and assistance. The pursuit of quality, the optimization of resources and a strong drive towards technological innovation, together with seriousness, consistency, and experience, make RPS S.p.A. a company able to meet the needs of a fast-growing market. RPS S.p.A. has two production sites in Italy, 16 subsidiaries placed between Europe, the United States, the United Arab Emirates, China, India, Singapore, Vietnam and Australia, and a presence in over 85 countries worldwide, that offers a very high level of customer service.

For additional information about the company and its products visit [www.riello-ups.com](http://www.riello-ups.com)

### Information about Riello Elettronica

Established and successfully led by Pierantonio Riello in 1986, Riello Elettronica is the holding company of a group of businesses operating in sectors with high technological expertise. Energy represents the core business of the group (design, production, sale, and assistance of UPS and photovoltaic inverters) with the brands Riello UPS and Riello Solartech. This is complemented with work in the Automation and Security areas with the AVS and Cardin brands. The group has seven production sites, 30 subsidiaries in Europe, United States, United Arab Emirates, China, India, Singapore, Vietnam and Australia, and a presence in over 85 countries worldwide that offers a very high level of customer service.

For additional information about the group visit [www.riello-elettronica.com](http://www.riello-elettronica.com)

#### SECO Mind

SECO Mind, part of the SECO group, specializes in Artificial Intelligence and IoT. The company recently launched Clea, a highly customizable platform that collects and analyzes data from sensors in the field to provide real-time insights, offering a complete solution for creating next-generation digital services and enabling new business models for the end customer.

#### SECO

SECO (IOT.MI), listed on the Mercato Telematico Azionario of the Italian Stock Exchange (STAR segment), is a center of excellence in the field of innovation and technological integration. For over forty years, the company has been operating in the high technology market, designing, developing and producing proprietary cutting-edge technological solutions for industrial customers. SECO products range from miniaturized computers to standard or custom hardware solutions, high-tech complete solutions and integrated hardware-software systems for highly diversified end markets, including medical, industrial automation, aerospace and defense, wellness and vending. In addition, the company has further expanded its product range along the value chain with the launch of Clea, a proprietary Platform as a Service (ie PaaS), which provides services and solutions for applications within the Internet of Things. ("IoT") enabling customers to manage their IoT Endpoints efficiently, effectively and easily. With over 450 employees and a turnover of Euro 76.1 million as of 31 December 2020, SECO operates on a global scale with offices in Europe, North America and Asia, as well as manufacturing plants in Italy and China, serving over 200 leading blue-chip customers in their respective sectors. SECO's R&D capabilities are further strengthened by long-lasting strategic partnerships with leading tech giants and by collaboration with universities, research centers and innovative start-ups. SECO is owned by the FITEC Fund managed by the Italian Investment Fund SGR.

For further information: [www.seco.com](http://www.seco.com)

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